

January 21, 2021

Dear Friends of Legal Aid,

We hope you will join us in supporting the Legal Aid Society of the District of Columbia at the 2021 Servant of Justice Awards, scheduled virtually for April 29, 2021. Indeed, as the pandemic continues to create devastating legal problems – unemployment, eviction, foreclosure, domestic violence, and more – for our most vulnerable neighbors, there has never been a more important time to support Legal Aid’s mission to *make justice real* in DC.

Every year, the Dinner brings together more than 700 attorneys, business leaders, public officials, philanthropists, judges, and others to support Legal Aid’s vital mission: to *make justice real* in individual and systemic ways for people in poverty in DC. We are honored to serve as co-chairs this year. Although we can’t celebrate in person this year, we hope that we can still come together to celebrate the accomplishments of this challenging year.

Cynthia Spencer is a Legal Aid client who lost her job due to the pandemic. She was originally denied unemployment benefits, but eventually qualified with the help of a Legal Aid attorney. “If it wasn’t for Legal Aid, I don’t know where I would be,” she told Legal Aid later.

There are tens of thousands of people like Ms. Spencer who need a lawyer but can’t afford one. At the Servant of Justice Awards, we have an opportunity to come together to give them the legal assistance they need – and ensure that they don’t need to fight these battles alone. Thanks to you, they’ll have a Legal Aid lawyer by their side.

We truly appreciate your consideration.

Sincerely,



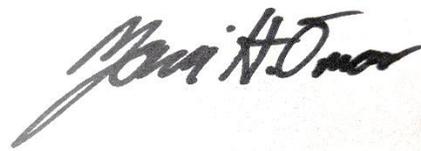
Sheila Cheston
Corporate Vice President & General Counsel
Northrop Grumman



Nadira Clarke
Partner
Baker Botts



Brandon Gay
Principal
The Carlyle Group



Yousri Omar
Senior Corporate Counsel
Amazon

2021 Servant of Justice Awards

Sponsorship Opportunities

Thank you for considering supporting Legal Aid's 2021 Servant of Justice Awards. 100% of your contribution is tax-deductible. The event will be held virtually, on a platform that mimics the look and feel of a networking-style reception. All sponsorships include registration links and recognition at:

- Servant of Justice Awards on April 29, 2021
- Three Special Receptions, planned for February, March and April 2021

Contribution sizes are estimated based on Legal Aid's average cost to staff our experienced attorneys. If you need assistance, please contact Rob Pergament, Director of Development, at (202) 661-5964 or rpergament@legalaiddc.org.

Staff a Legal Aid Attorney for...	Contribution	Recognition Level	Registration Links**	Event Billboard	Invitation & Website
One Year	\$90,000	Champion	20	Exclusive	Logo
11 Months	\$82,500	Champion	20	Exclusive	Logo
10 Months	\$75,000	Champion	20	Exclusive	Logo
Nine Months	\$67,500	Leader	20	Group Logo	Logo
Eight Months	\$60,000	Leader	20	Group Logo	Logo
Seven Months	\$52,500	Leader	20	Group Logo	Logo
Six Months	\$45,000	Defender	10	Group Logo	Logo
Five Months	\$37,500	Defender	10	Group Logo	Logo
Four Months	\$30,000	Defender	10	Group Logo	Logo
Three Months	\$22,500	Guardian	10	Group Listing	Listing
Two Months	\$15,000	Advocate	10	Group Listing	Listing
One Month	\$7,500	Steward	10	Group Listing	Listing
Three Weeks	\$5,000	Corporate Honor Roll*	10	Group Listing	Logo

*Corporate Honor Roll available for corporate supporters only

**Additional registration links available upon request

2021 Servant of Justice Awards

Sponsorship Reply Form

Business Name _____
(As you wish it to appear on all materials)

Contact _____

Address _____

City, State, Zip _____

Telephone _____ Email _____

Choose Impact: Staff a Legal Aid attorney for:

- | | |
|---|---|
| <input type="checkbox"/> One Year (\$90,000 - Champion) | <input type="checkbox"/> Five Months (\$37,500 - Defender) |
| <input type="checkbox"/> 11 Months (\$82,500 - Champion) | <input type="checkbox"/> Four Months (\$30,000 - Defender) |
| <input type="checkbox"/> 10 Months (\$75,000 - Champion) | <input type="checkbox"/> Three Months (\$22,500 - Guardian) |
| <input type="checkbox"/> Nine Months (\$67,500 - Leader) | <input type="checkbox"/> Two Months (\$15,000 - Advocate) |
| <input type="checkbox"/> Eight Months (\$60,000 - Leader) | <input type="checkbox"/> One Month (\$7,500 - Steward) |
| <input type="checkbox"/> Seven Months (\$52,500 - Leader) | <input type="checkbox"/> Three Weeks (\$5,000 - Corporate) |
| <input type="checkbox"/> Six Months (\$45,000 - Defender) | <input type="checkbox"/> Other contribution of \$ _____ |

Payment options:

- Please send an invoice.
- Check enclosed for \$ _____. Please make all checks payable to "Legal Aid Society"
- Charge to credit card*. *(Please contact Catherine Masters, Development Assistant, at (202) 851-3381 or cmasters@legalaiddc.org to make a payment by credit card)*

**Please note that a 3% transaction fee will be added to all credit card transactions*

Please return this reply information to the following:

Legal Aid Society of the District of Columbia
1331 H Street, NW, Suite 350
Washington, DC 20005
Phone: (202) 851-3381
Fax: (202) 727-2132
Email: cmasters@legalaiddc.org

Invitation Deadline - January 29
Sponsorship Deadline - April 15
Event Date - April 29

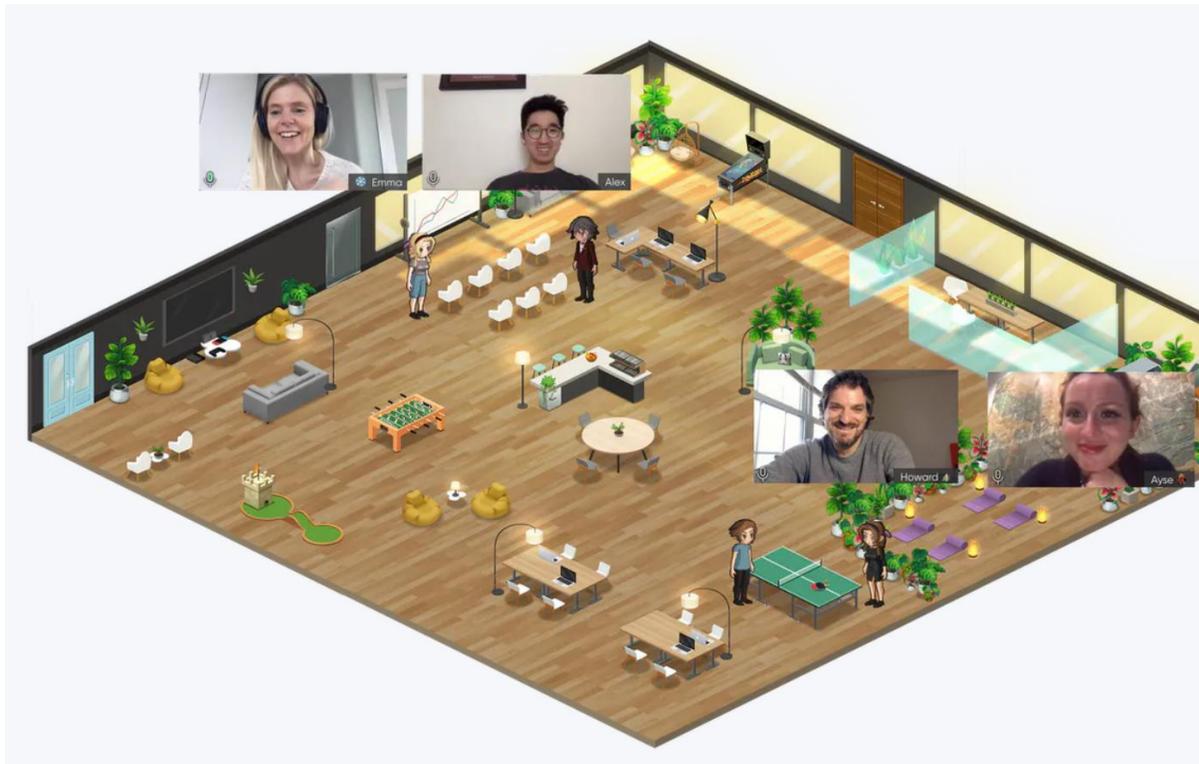
2021 Servant of Justice Awards

Even if we can't celebrate in person this year, we still hope that you will join us virtually for the 2021 Servant of Justice Awards and three additional special events that we will be debuting virtually for the first time this year.

We're excited to announce that we will be broadcasting our events over Sophya, a unique platform that mimics the style and feel of a cocktail reception online. Sophya will allow our guests to have private conversations and move around the room to interact with fellow guests before beginning our official program. It will also help us recognize event sponsors with virtual billboards and signage on the screen. If you would like to check out the platform yourself, please email Rob Pergament at rpergament@legalaiddc.org.

We will also be hosting two smaller virtual events, the Ambassadors Reception on April 8 and the Meet the Honorees Reception on April 21, as a way to celebrate together. This will be another way for Legal Aid to honor our generous sponsors. All sponsorships include at least 10 registration links to the Servant of Justice Awards on April 29, as well as the two special events.

While we wish we could be celebrating in person again, we hope that this will be an exciting alternative that allows us all to remain safe and healthy! We will be sending out more information about our virtual events in the near future. Thank you for your support of Legal Aid and we look forward to seeing you at upcoming events!



Sophya Virtual Platform